

Protecting your Reputation Business People

Affordable 24/7 peace of mind



THE PERILS OF A CRISIS

- Reputation destruction
- Shattered staff morale
- High risk of crippling litigation
- Total loss of business

WHY CRISISGUARD?

- **Protection** of your brand
- **Protection** of your people
- **Protection** against litigation
- **Protection** of your business

CRISISGUARD MEMBERSHIP GIVES YOU FULL 24/7 SUPPORT FROM ALL THE EXPERTS YOU NEED TO MAKE THE RIGHT DECISIONS IN A CRISIS

If your organisation was hit by a fatality or serious injury, would your team be able to make the multitude of critical decisions that you would face quickly and correctly?

If you have the media hounding you following an incident, how will you react when your reputation is under fire?

How will you manage the stress and trauma in your workforce that can undermine the best laid recovery plans?

The benefits of CrisisGuard membership include:

- Full support from crisis management experts around the world
- Advice on media handling and writing press statements
- Psychological support from trauma specialists for those affected
- 24 hour Legal help-line
- Inbound crisis call handling centre

CRISISGUARD - CAN YOU AFFORD NOT TO?